

Safeguarding and Wellbeing

SAFETY WARNING FROM HAMPSHIRE AND SAFER SCHOOLS -



This week all Hampshire schools have received information from Cindy Pritchard, the county's Lead Safeguarding Adviser for Education in Hampshire, about a disturbing online character called **Jeffy**

The information, warnings and tips for safeguarding your children can be found on the safer schools website -

<https://oursaferschools.co.uk/2023/11/09/safeguarding-update-youtube-cartoon-jeffy/>

What is Jeffy?

- Jeffy is a puppet character featured in series of YouTube videos. The channel behind Jeffy has over five million subscribers and each video posted gains millions of views.
- The character of Jeffy has been criticised for portraying an offensive stereotype of someone with unspecified learning difficulties or disability. The creator has argued against this characterisation, saying Jeffy is meant to be funny and does not represent someone with a disability.
- Despite the video's child-friendly animation style, our online safety experts found videos portraying sexual content, nudity, violence, gore, profanity and more inappropriate themes.



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